



The North American
Agri-Food Business
Accelerator



**TORONTO
2027**
ENERCARE CENTRE
APRIL 27-29



SIAL CANADA BEVERAGE VILLAGE

Designed to propel SMEs and growing businesses forward, the Beverage Village offers an all-inclusive, ready-to-use format to showcase your products and facilitate buyer meetings.



TURNKEY MODULE - 50% off surface price

- 1 counter with logo + 2 stools
- 1 electrical outlet
- 1 tablet
- 1 shared refrigerated storage space

PROMOTION SERVICES INCLUDED

- 2 exhibitor badges
- SIAL Canada mobile app: Basic Package
- 50 free invitations to distribute
- Access to the SIAL Innovation
- Access to the Buyer Program
- Free access to conferences

PRODUCT SAMPLING & VISIBILITY

Put your product directly in the hands of VIPs at the Lounges

- Food & beverage products only
- Self-service sampling throughout the show
- Label with company name & booth number
- Product photo & logo in one VIP & Media newsletter
- Digital press release on the SIAL Media platform
- 1 invitation to the International Networking Cocktail

Included for FREE! 3000\$



Only 7 spots available

Contact our sales team
and secure your presence today

PRICE FOR A SPOT IN THE BEVERAGE VILLAGE

TURNKEY MODULE	CAD \$ 3,470.00
HST 13%	CAD \$ 451.10
TOTAL TAXES INCLUDED	CAD \$ 3,921.10

REGISTRATION DEADLINE: MARCH 14, 2027

Registration fees & space will be invoiced excluding taxes for companies not residing in Canada.