



SUPERFOODS PAVILION

by SIAL Canada

Designed to showcase nutrient-dense foods and beverages that combine protein, fiber, essential nutrients and functional benefits, the Superfoods Pavilion offers an all-inclusive, ready-to-use format to showcase your products and facilitate buyer meetings.



TURNKEY MODULE

- 1 glass counter with logo
- 1 stool
- 1 electrical outlet
- 1 shared storage space

SERVICES INCLUDED

- 2 exhibitor badges
- SIAL Canada mobile app: Basic Package
- 50 free invitations to distribute
- Access to SIAL Innovation
- Access to the Buyer Program
- Free access to conferences

PRODUCT & BRAND VISIBILITY

Maximum promotion through all our Digital Channels

- Webpage: Rotating banner in SIAL Canada's most visited page
- Mobile App: Rotating banner in our catalog
- Newsletter: your product showcased in a exclusive newsletter
- Social Media: dedicated carousel across all our accounts
- Media Lounge: one printed press release provided by the exhibitor

6000\$ Included for FREE!

ONLY 14 SPOTS AVAILABLE

Contact our sales team
and secure your presence today

For more information:
lherrera@expocanadafrance.com

PRICE FOR A SPOT IN THE SUPERFOODS PAVILION

TURNKEY MODULE	CAD \$ 5000
HST 13%	CAD \$ 650
TOTAL TAXES INCLUDED	CAD \$ 5650

REGISTRATION DEADLINE: MARCH 14, 2027

Registration fees & space will be invoiced excluding taxes for companies not residing in Canada.