SIAL START-UP

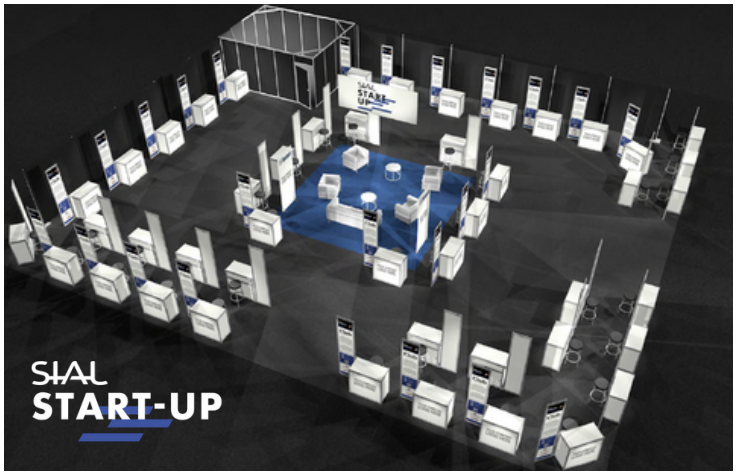
TORONTO 2027
ENERCARE CENTRE
APRIL 27-29



PRESENTED BY THE CITY OF TORONTO, THE START-UP VILLAGE, IS BUILT FOR FOOD INNOVATORS READY TO GROW THEIR BUSINESSES!







WHO CAN EXHIBIT?

< 6 YEARS **< $5M CAD**

- Canadian & International companies
- All businesses for up to six years.
- Food & beverage: revenue below $5M CAD.
- No revenue criterion for technology, service or packaging companies.

TURNKEY PACKAGE

$3,000

CAD | BEFORE TAXES
+ $390 HST (13%), where applicable.

01 YOUR BOOTH

+ 1 spot in the village
+ 1 stool + 1 counter
+ 1 shared refrigerated storage
+ 1 electrical outlet
+ 1 identification sign
  Featuring your logo, country, company description, social media and website QR code.

02 YOUR EXHIBITOR TOOLS

+ 2 exhibitor badges
+ Company profile on website & event app (included 10 products market place)
+ Media Lounge document submission
+ Promotional toolkit

03 BUYER ACCESS & COMPETITIONS

+ 50 free visitor invitations
+ Free SIAL Buyer Program registration
+ Free conference access
+ Free entry to the SIAL Innovation Competition*
+ Free entry to the Start-Up Pitch Competition*



SIAL STARTUP PITCH

STEP INTO THE SPOTLIGHT
Pitch your innovation to experts and investors for feedback, recognition and the chance to win growth-focused prizes.

SEED CPG
Early-stage brands

SCALE CPG
Growing brands

FOODTECH
Tech & solutions

Pitch Advisor partner
MNP

Registration fees and space will be billed without taxes for companies that are not residents of Canada.

READY TO EXHIBIT? sialcanada.com

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TORONTO