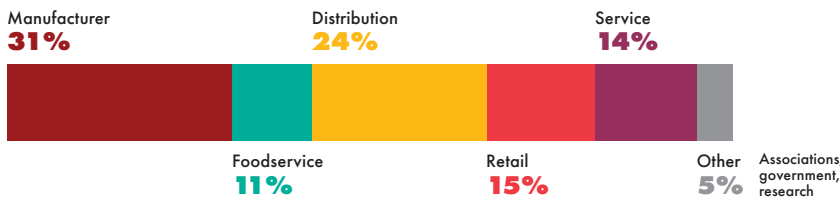




JOIN THE AGRI-FOOD BUSINESS ACCELERATOR IN NORTH AMERICA

VISITOR PROFILES



STATS SIAL CANADA TORONTO 2025

97% OF EXHIBITORS SATISFIED with their experience at Sial Toronto 2025

95% OF VISITORS OF SIAL TORONTO 2025 would visit the show in 2027

A VISITOR TRAFFIC OF MORE THAN 21,000 VISITORS

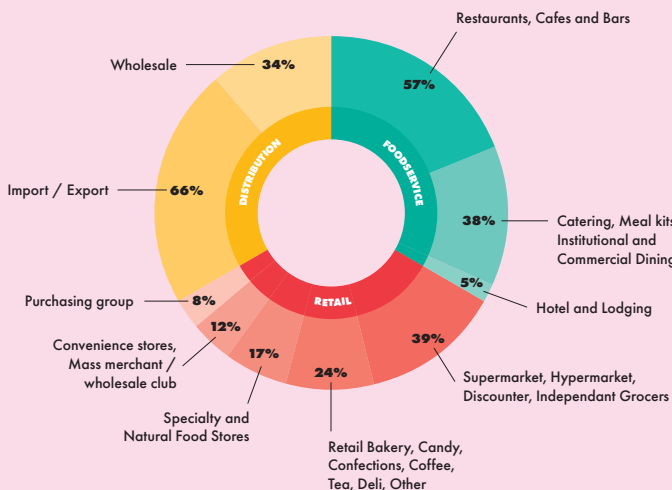
MORE THAN 80% have a direct role in the purchasing process

TOP 3 REASONS TO VISIT

- 1 To see new products and innovations
- 2 To network at the heart of the industry
- 3 To find new suppliers

(Source: SIAL Canada 2025 Survey)

PROFILE OF EXPECTED BUYERS AT SIAL CANADA 2027



MORE THAN 850 EXHIBITORS

50+ COUNTRIES REPRESENTED

TOP 3 REASONS TO PARTICIPATE AS AN EXHIBITOR

- 1 All major industry players under one roof
- 2 Stay at the forefront of innovation
- 3 Exceptional visibility for your brand

SIAL INNO-VATION

- Exclusively for exhibitors
- A boost for your business
- Unparalleled international exposure

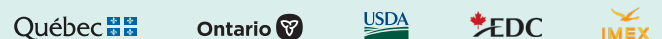
SIAL HOSTED BUYER PROGRAM

- Meet nearly 100 national and international key buyers and importers with a purchasing power above 20M\$ per annum
- More than 1,000 business meetings expected this year
- Free for all registered exhibitors

PARTICIPANTS IN 2025



2025 PARTNERS



REGISTRATION FOR SIAL CANADA 2027 IN TORONTO IS NOW OPEN

TAKE ADVANTAGE OF OUR REBOOKING PRICING
ONLY AVAILABLE UNTIL MAY 31ST, 2026!



	APRIL 29 2026	MAY 31 2026	OCTOBER 31 2026	APRIL 27 2027
RATE PERIOD	REBOOKING	EARLY BIRD	STANDARD	
COOLING OFF	June 30 th , 2026	NO	NO	
SQFT DISCOUNT	-12% vs Standard	-9% vs Standard	NO	
SQFT PRICE	41,2\$ / sqft	42,6\$ / sqft	46,8\$ / sqft	
REG FEES DISCOUNT	-50%	NO	NO	
REG FEE REGULAR	310\$	620\$	620\$	
REG FEE GOLD/PRIVILEGE	545\$	1090\$	1090\$	
PAYMENT TERMS	3 installments 35% before June 30 th , 2026 35% by September 30 th , 2026 30% by November 30 th , 2026	2 installments 50% on registration 50% by December 31 st , 2026	1 payment 100% on registration	
% OF STANDS ALREADY SOLD BY THE END OF EACH RATE PERIOD*	40%	80%	100%	

* Based on historical data

SAVE THE DATE
APRIL 27th - 29th, 2027
ENERCARE CENTRE TORONTO

CONTACT US

sales@expocanadafrance.com
<https://sialcanada.com/en/exhibit/>

THANKS TO OUR PARTNERS

