



## SIAL Canada 2026: The Agri-Food Industry's Must-Attend Event Returns

The 23<sup>rd</sup> edition will be held from April 29 to May 1, 2026, at the Palais des Congrès de Montréal

Montreal, March 4, 2026 – [SIAL Canada](#), North America's largest professional trade show dedicated to the agri-food industry, announces its 23<sup>rd</sup> edition, taking place from April 29 to May 1, 2026, at the Palais des congrès de Montréal. As the number one meeting platform in the agri-food sector, the show brings together more than 800 exhibitors and 20,000 professionals from every Canadian province and around the world. **For over twenty years, SIAL Canada has contributed to the evolution of the food industry through the high-quality business connections it generates and by showcasing the sector's latest innovations.**

At a time when the current climate is driving Canada to diversify its markets, SIAL Canada's strategic importance is paramount for businesses looking to expand their market reach and diversify their buyer or supplier networks.

### Key Media Information

- Dates : April 29 to May 1 2026
- Venue : Palais des congrès de Montréal
- [Visitor registration](#)
- [sialcanada.com](http://sialcanada.com)

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***“SIAL Canada is a hub where buyers and manufacturers from every Canadian province and more than 50 countries come together. The current climate is driving the food sector to reinvent itself, and that will be on full display at this year’s show: we have never received so many requests from exhibitors, both from Canada and internationally, to participate.”***

– Stéphane Thuillier, CEO of SIAL Canada.

### **A Comprehensive Offering for Visitors**

The 2026 edition offers a comprehensive range covering every sector of the industry. The Canadian offering accounts for more than half of the show, meeting strong demand. The show also features representation from around the world, with over 50 countries represented, to address buyers’ needs for multicultural products.

Among the top sectors, grocery remains the most in-demand among visitors, followed by the booming beverage sector and the dairy and cheese sectors. The show will also feature dedicated zones for packaging, processing and equipment, fresh products, start-ups, and innovation, showcasing the entire agri-food ecosystem.

### **Competitions Celebrating Innovation and Expertise**

***The SIAL Innovation competition*** (ceremony on April 29 at 12:00 p.m. in Hall Viger) recognizes the most innovative consumer and foodservice products launched since January 2025. New this year: a Retailers’ Favourite Award, in partnership with Actualité Alimentaire and Western Grocer.

***The 2<sup>nd</sup> edition of the Best Canadian Cheesemonger competition*** (held on April 29, starting at 10:00 a.m.) will celebrate the expertise and skills of cheese professionals across the country. Six pre-selected cheesemongers will compete live through four challenges, including the creation of an artistic cheese board on the theme “Cultural Mosaic in Canada.” This competition is presented by Dairy Farmers of Canada, in partnership with Grocery Business.

***The Start-Up Pitch Competition*** (held on April 30) showcases fifteen start-ups in three categories (Early Stage, Growth, and FoodTech), which will deliver a live pitch on their vision for the future of food. This competition aims to support and accelerate the next generation of entrepreneurs in the sector.

## A Rich and Diverse Program

SIAL Canada 2026 will offer more than 20 conference sessions across 10 thematic forums addressing opportunities in the agri-food sector, from artificial intelligence to health, and from marketing to packaging.

The SIAL Dairy booth, in partnership with the Conseil des industriels laitiers du Québec (CILQ), will feature tasting workshops and product pairings, as well as educational conferences on dairy trends. The Expert Centre will bring together major players in the Canadian agri-food industry in an interactive Q&A format. In addition, The Food Professor podcast, hosted by Dr. Sylvain Charlebois and Michael LeBlanc, will be recorded live from the show floor.

## About SIAL Canada

SIAL Canada is an integral part of SIAL, the world's leading network of trade shows dedicated to the food industry, welcoming thousands of businesses through 12 events and bringing together a dynamic community of more than 700,000 local and international visitors.

Established in 2001, SIAL Canada is the result of the work of three major shareholders: the ADAQ (Association des détaillants en alimentation du Québec), the Groupe Export agroalimentaire Québec–Canada, and Comexposium. The show receives support from Agriculture and Agri-Food Canada (AAFC), the Ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec (MAPAQ), the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA).



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