

SIAL
INSPIRE FOOD BUSINESS

Canada

The North American
Agri-Food Business
Accelerator

ARCHITECTURE RULES



23rd EDITION

MONTRÉAL
APRIL 29
- MAY 01
2026
PALAIS DES CONGRÈS

These Architectural Regulations apply only to exhibitors who have reserved a custom-built booth and are using their own decorator. They define the presentation and layout standards that must be met in order to ensure the visual quality of the show, fairness among exhibitors, and optimal comfort for visitors.

This document must be forwarded to your decorator.

Exhibitors who have rented a turnkey booth from GES automatically comply with these requirements.

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1- BOOTH LAYOUT PLAN

All stand fittings must comply with the rules set out in this document. Any project that does not meet these requirements may be refused, modified, or dismantled on site by the Organizer, at the exhibitor's expense.

1. Validation of compliance with architectural rules:

Before April 17, 2026, all exhibitors, or their decorators, must have their layout plans approved by PLANÉ Solutions Logistiques, the exclusive service provider selected by SIAL Canada to assist exhibitors in complying with the architectural rules of the show, as described below.

The submitted file must include:

- an aerial plan indicating scales, party walls, and walkways;
- a perspective plan specifying the scale and heights of proposed walls;
- a hanging plan, including the dimensions and type of signs, if applicable.

Please send your file to PLANÉ Logistics Solutions: logistique@planesolutions.ca indicating the following reference: SIAL Canada 2026 – Exhibitor name – Booth number

2. Technical orders from the Palais des Congrès:

Important: for all services ordered from the Palais des Congrès that require precise positioning within the booth (wired internet, electricity, plumbing, banner hanging, etc.), plans must be sent to the Palais des Congrès at the time of ordering at techno@congresmtl.com. If the exhibitor does not provide their plan, they will not be able to complete their order.

[Click here](#) to access the Palais des Congrès order portal and order your hanging service.

You will find other service providers in the Exhibitor Guide to help you get the most out of your participation.

2- EXHIBITION HALL FEATURES

Exhibition Hall

The event will be held on levels 200 and 700 of the Palais des congrès de Montréal from April 26 to May 2, 2026, including set-up and dismantling periods. [Click here](#) to take a virtual tour of the Palais des Congrès.

Access to the Exhibition Hall

Address of the unloading docks: [163, rue Saint-Antoine Ouest, Montréal \(QC\) Canada H2Z 1H2](#)

Handling your equipment from the unloading docks to your booth

This service is exclusive to GES Canada, official decorator for SIAL Canada.

- Carts will be provided free of charge for handling small volumes.
- The use of manual pallet trucks by YOUR staff is only authorized for a maximum of 20 minutes, and for a maximum of 2 pallets.

Any large-volume handling requiring the use of motorized lifting equipment must be carried out by GES.

The use of an electric pallet truck by your team is strictly prohibited. Order your handling service with GES [by clicking here](#).

Ceiling heights and anchoring points

Please contact the Palais des Congrès to find out about ceiling heights and the location and capacity of anchor points: techno@congresmtl.com

Floor covering

No floor covering is included in the rental of your space.

For reasons of aesthetics and comfort, all exhibition space must be carpeted or covered over its entire surface area. Floor coverings cannot be glued down.

Order your carpet or floor covering by [clicking here](#).

For fixing carpet, linoleum or tile, we recommend the use of fabric-lined tape. Here are the types of tape authorized by the Palais des Congrès de Montréal:

POLYKEN 105c LPDE / SCAPA 274004 / DC-W002A

Removal of residual tape or glue from the hall floor is the responsibility of the exhibitor or the contractor appointed by the exhibitor. At the close of the show, the Operations Department of the Palais des Congrès de Montréal will inspect the hall floor and charge cleaning costs to any exhibitor who fails to comply with the above regulations. The exhibitor must notify his designated contractor of this rule.

Damage to the premises

Exhibitors are responsible, on their own behalf and on behalf of companies working on their behalf, for all damage caused to the building's structures during transport, installation, or removal of their equipment.

Safety shoes

The organizer and the Palais des Congrès de Montréal strongly recommend that all personnel working in this exhibition area wear safety shoes during set-up and dismantling. Please ensure that all your company's employees and others working on site during set-up and dismantling wear safety shoes.

Anti-smoking policy

The Palais des Congrès de Montréal is a non-smoking establishment, in accordance with the bylaws of the Ville de Montréal. Smoking is permitted only in designated areas outside the Palais des Congrès de Montréal; as authorized by law.

3 – BOOTH CONSTRUCTION REGULATIONS

Rigid partition walls delimiting the perimeter and flooring covering the entire stand are mandatory.

In keeping with the aesthetic of the show, exhibitors who do not have hard walls or who are using a portable umbrella booth or half-moon booth which does not completely camouflage the rear and sides of the booth **must rent the masking package** or some other satisfactory solution.

Please refer to the GES order portal [by clicking here.](#)

Promotional material, furniture or decorative elements used for the exhibition, as well as products, may not form a partition or wall and must be installed on the interior walls of the booth.

Booth structures must be designed to leave sufficient space for electrical installations behind partitions.

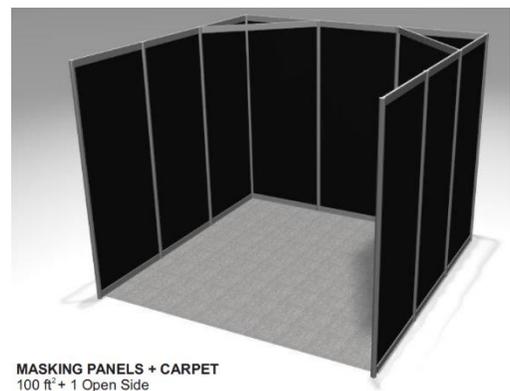
A – « POP UP » UMBRELLA BOOTH

Rigid walls or partitions and flooring are mandatory.

Exhibitors who do not have hard walls or who are using a portable umbrella booth or half-moon booth which does not completely camouflage the rear and sides of the booth **must rent the masking package** or some other satisfactory solution.

Please refer to the GES order portal [by clicking here.](#)

Example of desired layout



B – LINEAR BOOTH (1 OR 2 OPEN SIDES)

Standard booth (usually 100 to 300 sq. ft.) with a depth of 10 ft. (3.048 m). The stand must be constructed taking into account the following heights:

Height: The back wall and the side walls of linear booths must be 8 ft (2.438 m) in height.

Exception: If the exhibitor is located on a corner, it is not mandatory to have walls on the side of the aisle.

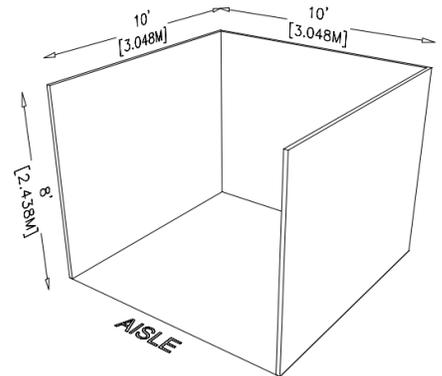
It is strictly prohibited to hang a sign or banner above a linear booth (100–300 sq ft).

B.1 – Perimeter Booth:

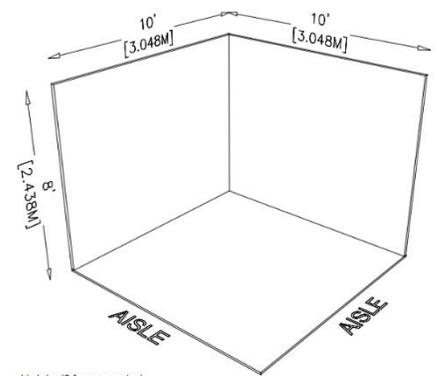
A linear booth installed along the walls of the exhibition hall.

Booth height: Because perimeter booths are not adjacent to other booths, the height of the rear wall may be up to 12 ft (3.7 m). If necessary, PLANÉ Solutions Logistiques logistique@planesolutions.ca must approve the height based on the location in the exhibition hall.

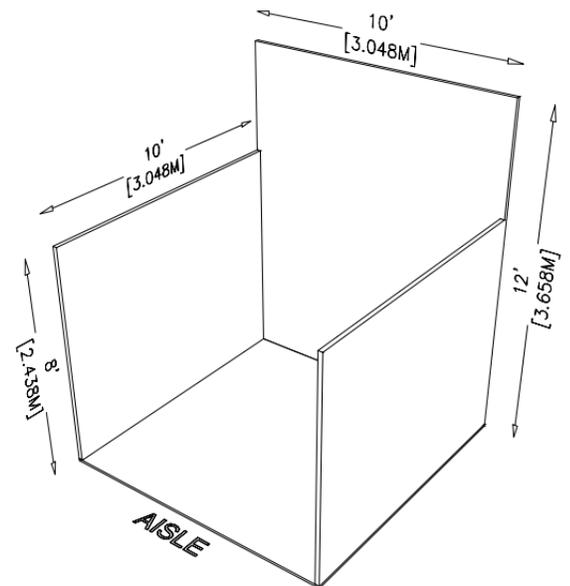
Ceiling height: Ceiling height in perimeter areas may vary according to location.



Linéaire (1 face ouverte)



Linéaire (2 faces ouvertes)



Périmètre

It is the exhibitor's responsibility to check this height with the PLANÉ solutions Logistiques logistique@planesolutions.ca before carrying out his layout project.

Water fountain or basin

Exhibitors planning to use a water fountain or water basin in their décor must declare it and have it approved by , PLANÉ Solutions Logistiques logistique@planesolutions.ca.

Mezzanine

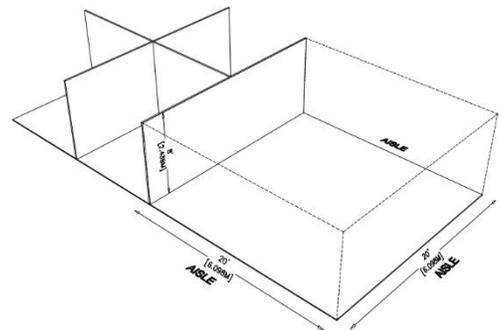
Exhibitors wishing to build a mezzanine must first make a request to , PLANÉ Solutions Logistiques logistique@planesolutions.ca, then have their project approved by the Palais des Congrès de Montréal: techno@congresmtl.com

C – PENINSULA BOOTH (3 OPEN SIDES)

Booth lined by aisles on three sides with a rear space of 20 ft (6.098m). This booth must have a minimum area of 400 sq ft, with a 20ft long back wall, unless approved by the Logistics Operations Department.

C.1 – Peninsula backed by two linear booths:

When a peninsula booth backs onto 2 linear booth of 10 ft (3.048m), it must have a rear wall 8 ft (2.438m) high x 20 ft (6.098m) long.



Péninsule (adossée à deux stands linéaires)

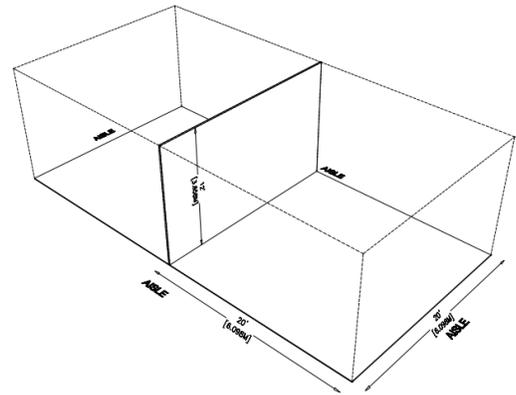
C.2 - Peninsula backed by a peninsula:

When two peninsula booths are leaning against each other, the rear wall may exceed 8 ft (2.438) in height but may not exceed 12 ft (3.70 m) across its entire width.

The rear walls must be completely finished and must not detract from the appearance of the booth to which they are attached. No company signs or logos may be visible from the exhibition space of the booth to which they are attached.

The permitted height for hanging banners is 16 feet (4.876 m) from the top of the sign to the ground, but this may vary depending on the size of the item to be hung and the surface area of your booth.

Access to power supplies : When two peninsular booths are located back-to-back, the exhibitor must arrange his booth in such a way as to allow access to the electrical installations required by the [Guide to Fire Prevention](#)



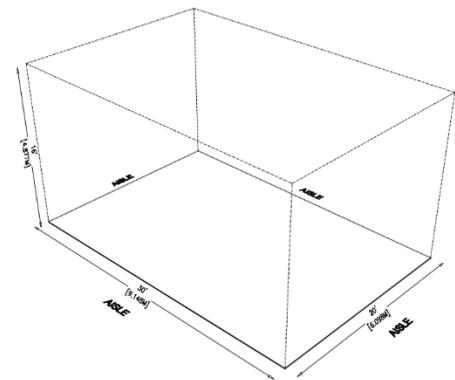
Péninsule (adossée à une péninsule)

D – ISLAND BOOTH (4 OPEN SIDES)

Individual booth with aisles on all four sides. This booth must have a minimum surface area of 600 sq.ft. unless an exception is approved by PLANÉ Solutions Logistiques logistique@planesolutions.ca.

Height: Solid walls may not be installed along the edge of the aisle to prevent exhibitors located opposite from facing an opaque surface.

The central structure of a booth may be up to 16 ft (4.876 m) high, subject to prior approval by PLANÉ Solutions Logistiques logistique@planesolutions.ca.



Îlot (4 faces ouvertes)

4 – HANGING SIGNS

All hanging installations must be approved by, PLANÉ Solutions Logistiques logistique@planesolutions.ca. The latter may refuse at any time, even on the exhibition site, the hanging of any equipment whatsoever, or may modify the height of the installation, if it deems this necessary.

After approval, **you must order the sign installation package** via the Palais des Congrès Order Portal by [clicking here](#). Your precise positioning plan must be sent to the Palais des Congrès at the time of ordering: techno@congresmtl.com

If the exhibitor does not provide his plan, he will not be able to complete his order.

Banners, signs and other equipment may be hung in accordance with the following provisions:

A. ISLAND BOOTH (4 open sides) and PENINSULA BOOTH (3 open sides)

- The maximum allowed height is 16 feet (4.80 m) from the (upper) tip of the sign to the ground, but this can vary depending on the size of the item to be hung and the size of your booth.
- Hanging to the hall structure is carried out exclusively by the Palais des Congrès de Montréal's technical department. Only its personnel are authorized to operate the equipment required for these installations.
- The sign must be acceptable to the Logistics Operations Department its size must be proportional to its location and professionally crafted on all visible faces.

B- PERIMETER BOOTH

The installation of signs is generally not permitted. However, an exemption may be granted , PLANÉ Solutions Logistiques logistique@planesolutions.ca for kiosks with an area of 400 square feet or more

C- PAVILION BOOTH

It is permitted for a pavilion booth, i.e. a collective booth grouping together several exhibitors in their respective space, to hang a sign. Signs must be hung at least 1 m (3.3 ft.) inside the perimeter of the booth, must not protrude into the aisles, and must be approved in advance by , PLANÉ Solutions Logistiques logistique@planesolutions.ca.

D- LINEAR BOOTH

It is strictly forbidden to hang a sign or banner above a linear booth (100 - 300 sq ft).

E- ILLUMINATED SIGNS AND SOUND SYSTEMS

- "Flashing" signs and the like are not permitted.
- Illuminated signs are permitted but must not be intermittent or flashing.
- Video walls must be set back 6 ft (1.8 m) from the edge of the aisle.
- Musical entertainment must be approved by the Organizer and is permitted from 4pm.