

# SIAL CANADA UNVEILS THE SIAL INNOVATION 2024 GRAND PRIZES!

## SIAL INNO- -VATION

A WORD FROM ISABELLE  
MARQUIS  
Co-Chair of the SIAL Innovation  
jury for SIAL Canada 2024



“Our 2024 winners are three very different products that also have two strong points in common: they're very convenient, and their presentation is well thought-out, making these products as useful as they are attractive. For the special packaging prize, the jury chose this pizza box for restaurants, brilliantly designed to protect and preserve the product during delivery, while considerably reducing the waste generated by this very high-volume industry”.

**SOURCE : SIAL CANADA**

**Press Relations**

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**GOLD AWARD - [elgustofoods.com](http://elgustofoods.com)**

Congratulations to TERTULIA BRUGGE, S.A, for their product EL GUSTO, a compostable single-serving coffee sachet to be placed directly into the cup. Selected for its practicality and quality of execution, allowing premium coffee to be enjoyed anywhere.

*“This SIAL INNOVATION award celebrates the unwavering commitment of Costa Rican coffee producers to innovation, sustainability, and exceptional quality. It goes beyond simply recognizing a beverage; it honors our rich heritage, dedication to environmental responsibility, and the passion we pour into crafting the world's finest coffee experiences.”*

Eugenia Sánchez, Business Manager



**SILVER AWARD - [deargoodness.com](http://deargoodness.com)**

Congratulations to Dear Goodness SARL for their product HUILE D'OLIVIA, a line of olive oils created to pair with specific dishes. Selected for the blending of selected olive varieties to match distinct dishes and for the aromatic description elaborated for each reference.

*“Huile d’Olivia is setting a new standard. Why should consumers accept one olive oil that fits all? It’s not their role to figure it out, it’s up to the industry to be more consumer centric and offer them a product that fits their needs.”*

Naim Ben Saïd, Co-Founder and Business Development Manager



**BRONZE AWARD - [lapresserie.com](http://lapresserie.com)**

Congratulations to La Presserie for their line of Asian-inspired frozen and vacuum-packed soups made from natural ingredients. Selected for the authenticity of the recipes and the product's presentation through its skin pack packaging.

*“Our Asian-inspired soup line is unlike any other product on the market. We are honoured to have SIAL recognize and award this innovation.”*

La Presserie President, Adolph Zarovinsky



**PACKAGING AWARD - [abcemballuxe.com](http://abcemballuxe.com)**

Congratulations to ABC Emballuxe Inc. for their reusable pizza box, suitable for 3 sizes of pizza. Selected for its sustainable attributes and its design that accommodates different pizza sizes.

*“The Packaging Award received at SIAL 2024 makes us proud of our values and commitments held to offer ecological and innovative solutions for a sustainable future.”*

Ruben Pereira, Marketing Consultant

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