

# SIAL CANADA UNVEILS THE SIAL INNOVATION 2023 GRAND PRIZES!

## SIAL INNOVATION

### CONGRATULATIONS TO THE 2023 WINNERS!

Discover the Gold, Silver and Bronze winners, as well as the Special Own The Change Award!

The 3 Gold, Silver and Bronze winners will receive free visibility at all SIAL shows in the network and will also share 3 prizes offered by Nielsen (total value of \$20,000) and a space at SIAL Canada Montreal 2024 (Gold and Silver). The special Own the Change prize will be awarded with two vouchers of \$1,500 off two internship units at Mitacs for a R&D project worth \$15,000 per internship.

**SOURCE : SIAL CANADA**  
Press Relations BlendPR  
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#### GOLD MEDAL

Congratulations to MILLENNIA TEA INC for their product **FROZEN SUPERFOOD TEA**, a raw organic tea made from camellia sinensis with flash freezing preserving nutrients. **Why this product?** Selected for the new format and functional benefit of flash frozen raw tea.

[millenniatea.com](http://millenniatea.com)



#### SILVER MEDAL

Congratulations to LOC INDUSTRIES INC. for their product **PLANT BASED EGG SUBSTITUTES (WHITE, YOLK, WHOLE)** from Yumgo by Alternative Kitchen, a plant-based range allergen-free powdered egg substitute in a resealable pack. **Why this product?** Selected for the full plant-based egg substitute range for foodservice.

[locindustries.com](http://locindustries.com)



#### BRONZE MEDAL

Congratulations to LA PRESSERIE for their line **COLD PRESSED COCKTAILS MIXERS**, a frozen mocktail base with cold-pressed ingredients. **Why this product?** Selected for the frozen to seal in freshness of ingredients, and the wide range of cocktail preparations.

[lapresserie.com](http://lapresserie.com)



#### OWN THE CHANGE - SPECIAL AWARD

Congratulations to KINGSTON ALUMINUM TECHNOLOGY INC. (KAT) for their sustainable product **SHAPED ALUMINUM BOTTLES** for beverages using less aluminium. **Why this product?** Selected for process that uses less aluminium for shaped bottles with process that makes it accessible for smaller brands.

[katinc.ca](http://katinc.ca)

Major Partner :

NielsenIQ

Other Partners :

ProtéinesXTC  
creative scientists & brand activists

NOURISH  
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## ABOUT SIAL INNOVATION

SIAL Innovation is a unique international competition present all over the world in the SIAL Network. It rewards the best innovations in the field of food and non-food products, such as packaging and containers.

Made up of food professionals, the competition is co-chaired by Xavier Terlet, Innovation Expert at ProtéinesXTC & Jo-Ann McArthur, President of Nourish Food Marketing. With 13 jury members, they awarded 10 finalists and crowned 3 GRAND PRIZES and 1 SPECIAL "OWN THE CHANGE" PRIZE.

Toronto, May 09, 2023 - It was during the first day of the show at 10:45 a.m. directly on the SIAL Innovation space that the four grand prize winners of the prestigious SIAL Innovation competition were unveiled in front of the visitors and journalists!

### A word from the co- jury president

« The inspirational winners of this year's SIAL Innovation 2023 Competition are changemakers in the North American market in health, value, convenience, or sustainability. Whether a "Better For You" or a "Better For the Planet" product, this year's winners moved us ahead on that sustainability journey or offered a novel product with a new consumer benefit. May they inspire you as well! »

Jo-Ann McArthur  
CEO & Co-Founder, Nourish Food Marketing

**Co-Presidents:** Xavier Terlet, Protéines XTC  
Jo-Ann McArthur, Nourish Food Marketing

### Jury members:

Dana McCauley (Canadian Food Innovation Network, CFIN), David Smart (NielsenIQ), Fred Wall (Farm Credit of Canada, FCC), Isabelle Marquis (Isa M.), Jenny Longo (Longo Brothers Fruit Markets Inc.), John Higgins (George Brown College Centre for Hospitality & Culinary Arts), Julianne Curran (Pulse Canada), Kate Barlow (Agriculture & Agri-Food Canada), Melanie Houssin (Western Grocer), Michael Von Massow (University of Guelph), Mike Kagan (Giraffe Foods), Nicolas Trentesaux (SIAL Network), Troy Taylor (Compass Group - Foodbuy MDG Canada).

## ABOUT SIAL CANADA

SIAL Canada is an integral part of the SIAL network, the world's leading network of trade shows dedicated to the food industry, with 12 trade shows, bringing together +17,000 exhibitors and 700,000 trade visitors from over 200 countries. Established in 2001, SIAL Canada is the result of the work of three organizations, all shareholders of the event: ADAQ (Association des détaillants en alimentation du Québec), Agri-Food Export Group Québec-Canada and Comexposium, in addition to receiving support from Agriculture Agri-Food Canada (AAFC), the Ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec (MAPAQ), the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA), as well as the United States Department of Agriculture (USDA).

Visit [sialcanada.com](https://sialcanada.com) for more information on SIAL Canada 2023

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