

USA Pavilion at SIAL Canada 2019
organized by IMEX Management, Inc.
endorsed by the U.S. Department of Agriculture

NEWS RELEASE



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For Immediate Release... To all editors: Please report this news in your publication and enter the show dates and location on your published list of upcoming conferences and exhibitions.

USA Pavilion Highlights Broad Range of American Products at SIAL Canada 2019 – April 30 – May 2, 2019 – Toronto, Canada

CHARLOTTE, NC, USA – March 18, 2019... The U.S. food industry looks north and heads to Toronto's Enercare Centre for the annual SIAL Canada show next month from April 30 – May 2, 2019. The largest food innovation trade show in North America will bring together 1,000 exhibitors and 18,500 visitors from Canada, the United States and 60 other countries on over 240,000 square feet of exhibit space.

Taking a substantial spot among the many vibrant national pavilions on the show floor, the USA Pavilion at SIAL Canada 2019 stands on 3,600 square feet and showcases 33 U.S. companies with 16 new to the Canadian market. The product offer from the USA Pavilion exhibitors is diverse and allows visitors to sample a wide variety of new and interesting food and beverage products from across the U.S. including many sought-after gluten free, organic, and Non-GMO products.

New in 2019, the USA Pavilion will include a booth from the Organic Trade Association (OTA). The OTA group stand will showcase trending organic products from 4 member companies – Perdue Agribusiness, Riega Foods, Timeless Seeds, Inc., and To Your Health Sprouted Flour. Alexis Carey, Manager, International Trade at OTA shares, *"The Organic Trade Association is thrilled to participate for the first time this year in SIAL Canada. As Canada is the number one export market for U.S. organic products, this is a crucial region for the organic industry to both maintain and expand its presence. We are confident that the vast array of opportunities and visitors to the show will be well worth the investment and significantly increase export potential for our exhibitors. OTA is grateful for the opportunity to showcase a sample of U.S. organic products to the Canadian marketplace and optimistic that SIAL will be a massive success."*

The USA Pavilion also includes five other group exhibits presented by the Minnesota Department of Agriculture, the North Carolina Department of Agriculture, Southern United States Trade Association (SUSTA), Food Export – Midwest & Northeast, and the State of Illinois.

The USA Pavilion at SIAL Canada is organized by IMEX Management, Inc., based in Charlotte, NC, and is officially endorsed by the U.S. Department of Agriculture. Other upcoming USDA-endorsed pavilions organized by IMEX include: TuttoFood (May 6-9, 2019), SIAL China (May 14-16, 2019), Fine Food Australia (September 9-12, 2019), Foodex Japan (March 10-13, 2020) and SIAL Paris (October 18-22, 2020).

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TORONTO
APRIL 30 TO MAY 02, 2019
ENERCARE CENTRE

