

# CONFERENCES

2019

April 30

	Presentation Room	Room 108	Central Expert Hub #1649	
8:00	Welcoming Remarks			8:00
9:00	<b>MAIN STAGE</b> Accelerating Your Business and Finding Access to Cash Flow			9:00
10:00	<b>MAIN STAGE</b> Farm of the Future, the New Soil			10:00
11:00	The Future of Grocerants	Understanding the Halal Consumer - How to Do it and Why you Should	Brand Memories & The Lessons there From	11:00
12:00	Accessing Talent for your Food and Beverages Business	Meal Kits & Sustainability	When Beverages are Mainstream and Ethnic Combined	12:00
13:00	Move over Millennials, Gen Z is Here- Marketing to a New Generation	FSMA Red Flags: Common Mistakes at the Border	Plant-Based Eating from Soil to Shelf	13:00
14:00		Artificial Intelligence, Real Impact	Buzz Words, Compliance, and Regulations for Tea	14:00
15:00	Opening Ceremony	A Brand Story - Maximizing the Marketing Potential of Food Packages	The Untapped Potential of Private Label in Canada	15:00
16:00	Tea as a Specialty, Profitable, and Innovative Beverage	Social Media Marketing Content to Delight the Senses		16:00

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May 1<sup>st</sup>

2019

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8:00	Welcoming Remarks			8:00
15				15
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9:00	<b>MAIN STAGE</b>	<b>Food Retailing: Horizon 2030</b>		9:00
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10:00	<b>MAIN STAGE</b>	<b>How Regulations Affect all Businesses in the Grocery Space</b>		10:00
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11:00	The Challenges With The Design Process	Incoterms 2010: Negotiating a Competitive Advantage	Snacking And Mini Meals Innovation: <b>Panel</b>	11:00
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12:00	Future Food Focus	Developing a Trade Strategy and Programs to Assist Foreign Trade	Look & Feel: <b>Panel</b>	12:00
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13:00	Brand Magic	Building Your Restaurant Brand Through Blogs: <b>Panel</b>		13:00
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14:00	Think Big – Doing Business in Canada	Cannabis: Insights into the Next Frontier in Food Innovation <b>19+</b>	Profitable, Prevailing Pairings <b>Panel</b>	14:00
15				15
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15:00	The Evolution of Nutritional Labels - Building Trust and Transparency	The High-Value Segment No One is Talking About: Boomers!	Adapting Your Innovation Strategy To The E-Commerce Reality: <b>Panel</b>	15:00
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16:00				16:00
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# CONFERENCES

May 2<sup>nd</sup>

2019

	Presentation Room	Room 108	Central Expert Hub #1649	
8:00	Welcoming Remarks			8:00
15				15
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9:00	<b>MAIN STAGE</b> Fighting Factory Food: The Shift to Personal Produce			9:00
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10:00	<b>MAIN STAGE</b> Embracing the Revolution: Food Industry Opportunity and Growth in a Plant-Based World			10:00
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11:00	Emerging European Trends In Packaging	What Every Start-Ups Needs to know: Product & Process Development	Shelf Stable Probiotics & Gut Health: Panel	11:00
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12:00	Tips and Tools for Launching Successful Local Products into New Markets	What Every Start-Ups Needs to know: Food Safety		12:00
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13:00	The Role of Consumer Research in Agile Innovation	What Every Start-Ups Needs to know: packaging		13:00
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14:00	Innovation & Opportunity at the Intersection of Cannabis and Food	What Every Start-Ups Needs to know: Food & Label Compliance	Relevantly Speaking: Panel	14:00
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15:00	What Drives Consumer Trust		Simplicity Becomes Innovative: Panel	15:00
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