



Organic & Wellness News

organicwellnessnews.com



CHIA WORLD

Updates about the tiny super food **P.13**

EVENTS

- Scandinavian Shows expanding **P.12**
- BIOFACH Japan joins food shows **P.15**
- Vivaness revamps show concept **P.15**
- CHFA Toronto 2015 was biggest edition **P.20**

ENTREPRENEUR

A New Opening for Young Thai Coconuts **P.18**

Connect and share: @organicwnews Organic & Wellness News

ENTREPRENEUR

MadeGood™ snack bars win customers worldwide

By Warren Beaumont

Almost two years after its launch at Germany's Anuga fair in 2013, Canadian organic snack bar brand MadeGood™ is growing in breathtaking volume and value and winning consumers seeking much healthier alternatives with "free-from" attributes.

MadeGood's certified organic snacks are gaining rapid acceptance globally. The line is effectively responding to the growing demand for natural and organic snack bars fulfilling more consumers dietary and convenience needs.

Recent US research from Mintel said that Americans claim a preference for healthier snacking. And 33 percent said they are snacking on healthier foods this year compared to last year, specifically those with simple ingredients and low-calorie counts. Nearly one-third (30 percent) of parents are serving healthier snacks to their children.

The US organic snack food sector jumped 15 percent to \$1.7 billion in 2013 (OTA survey), compared with global



Peter Mulherin, Vice President Sales at the Fine Food Australia show in September

and US figures showing growth of around three to six percent in total snack foods.

MadeGood™ is a young and dynamic brand of Riverside Natural Foods, a family business based in Vaughan, Ontario, Canada. Founder and president Nima Fotovat brings a rich experience obtained at Shandiz, a

previous family enterprise and leader in the development of natural and organic certified energy bars under private label. Shandiz also introduced its brand Taste of Nature, a line of snack bars containing nutrient-rich, minimally processed and certified organic ingredients.

See [MADEGOOD on page 7](#)

CERTIFICATION

How Organic Farming can Solve Global Warming

By O.W.N. News Network

Could organic farming solve global warming? For the population of a planet asking serious questions about our survivability, the answer lies just under our feet, in the soil. Craig Sams shared the evidence for this promising declaration during his recent presentation "The Answer Lies in Our Soil," at the Natural Products Scandinavia in Malmö, Sweden.

A dynamic author and pioneer in the movement toward sustainable farming, Mr. Craig is the founder of

Whole Earth Foods, Green & Black's Chocolate and Gusto Cola, and Executive Chairman of Carbon Gold. He is also part of the Soil Association Certification Board.

According to Sams and the research and experience he has gathered, organic farming has the potential to reverse and balance climate change. By farming organically, he suggests, the global warming crisis could be over as the amount of greenhouse gas in the atmosphere decreases, and we increase the life of the soil. By contrast,

See [SOIL on page 4](#)

EVENTS

Edible insects and other top trends at Sustainable Food Summit

By O.W.N. News Network

As the UN declares 2016 the international year of pulses, the sixth edition of the North American Sustainable Foods Summit in San Francisco on 20-22 January 2016 will open with a keynote presentation on plant-based proteins.

Daniel Imrie-Situnayake, Co-Founder of Tiny Farms, will discuss the potential of

edible insects as a promising source of protein. While the mere thought of voluntarily eating insects and bugs would turn many green in the face, edible insects are an established part of the local food culture in different regions of the world. Not only are beetles, mealworms, grubs, crickets and other insects a highly-concentrated

See [SUMMIT on page 4](#)

Organic & Peanut Free Muesli

MADEGOOD™

Organic Raw Fruit & Nut Bars

www.madegoodfoods.com

Calendar 2016

JANUARY

17-19
WINTER FANCY FOOD SHOW
San Francisco, USA
www.specialtyfood.com

20-22
SUSTAINABLE FOODS SUMMIT

SUSTAINABLE FOODS SUMMIT
San Francisco, USA
<http://www.sustainablefoodssummit.com>

28-31
GUELPH ORGANIC CONFERENCE
Guelph, Ontario, Canada
www.guelphorganicconf.ca

29-31
THE MEXICAN HEALTHY FOOD SUMMIT
Puerto Vallarta, Mexico
www.healthyproductssummit.com

FEBRUARY

3-5
FRUITLOGISTICA
Berlin, Germany
www.fruitlogistica.de

10-12
BIOFACH
BIOFACH JAPAN
Co-located with Organic Expo
<http://organic-expo.jp/en/>

10-13
BIOFACH
BIOFACH - VIVANESS
Nuremberg, Germany
www.biofach.de

21-25
GULFOOD
Dubai, UAE
www.gulfood.com

MARCH

8-11
FOODEX JAPAN
Makuhari Messe, Japan
<http://www3.jma.or.jp/foodex/en/>

9-13
NATURAL PRODUCTS EXPO WEST
Anaheim, USA
www.expowest.com

18-21
COSMOPROF WORLDWIDE BOLOGNA
Bologna, Italy
www.cosmoprof.com

APRIL

12-14
CPMA - CANADIAN PRODUCE MARKETING ASSOCIATION CONVENTION & TRADE SHOW
Calgary, Canada
www.cpma.ca/en

13-15
SIAL
SIAL CANADA
Montreal, Canada
www.sialcanada.com

14-16
20TH CIIIE INTL. ORGANIC FOOD INDUSTRY EXPO
Beijing, China
www.chinaexhibition.com

17-18
NATURAL & ORGANIC PRODUCTS EUROPE
London, UK
www.naturalproducts.co.uk



27-29
INGREDIENT MARKETPLACE
Orlando - FL, USA
www.marketplace.supplyside.com

MAY

5-7
SIAL CHINA
Shanghai, China
www.sialchina.com

10-12

VITAFOODS INTERNATIONAL
Geneva, Switzerland
www.vitafoods.eu.com/

12-14



SUSTAINABLE COSMETICS SUMMIT
New York, USA
www.sustainablecosmetics.com

14-15
CHFA EXPO WEST
Vancouver, Canada
www.chfa.ca

26-28

BIOFACH
BIOFACH CHINA
Shanghai, China
www.biofach-china.com

JUNE

6-9
SUSTAINABLE BRANDS
Paradise Point Island Resort, San Diego, CA, USA
www.sustainablebrands.com

8-11
BIOFACH
BIOFACH AMERICA LATINA - BIOBRAZIL FAIR
Sao Paulo, Brazil
www.biofach-americalatina.com.br

26-28
SUMMER FANCY FOOD SHOW
New York, USA
www.specialtyfood.com

29-30
SUSTAINABLE FOODS SUMMIT LATIN AMERICAN EDITION
Sao Paulo, Brazil
www.sustainablefoodssummit.com

22-25
FOOD TAIPEI
Taipei Nangang Exhibition Center, Taiwan
www.foodtaipei.com.tw

JULY

16-19
IFT ANNUAL MEETING & FOOD EXPO
McCormick Place South, Chicago IL
www.am-fe.ift.org/cms

AUGUST

31 SEPT 2
NATURAL & ORGANIC PRODUCTS ASIA
Hong Kong Convention and Exhibition Centre/Wanchai, Hong Kong
www.naturalproducts.com.hk/en



SEPTEMBER

9-12
27TH SANA
BOLOGNAFIERE, Bologna, Italy
www.sana.it

14-16
SUSTAINABLE COSMETICS SUMMIT LATIN AMERICA
Sao Paulo, Brazil
www.sustainablecosmetics.com

28-30
EXPOALIMENTARIA PERU
Jockey Exhibition Center, Lima, Peru
www.expoalimentariaperu.com



17-18
CHFA EXPO EAST CONFERENCE
The Metro Convention Centre, Toronto, Canada
www.chfa.ca/tradeshows/chfa-east

22-24
BIOFACH
BIOFACH AMERICA
Co-located with **NATURAL PRODUCTS EXPO EAST**
Baltimore Convention Center, USA

27-28

NATURAL COSMETICS CONFERENCE
Ellington Hotel, Berlin, Germany
www.naturkosmetik-branchenkongress.de

OCTOBER

14-16
PMA FRESH SUMMIT
Anaheim, CA, USA
www.freshsummit.com

16-20
SIAL PARIS
Parc des Expositions Nord Villepinte, Paris, France
www.sialparis.com

NOVEMBER

14-15
SUSTAINABLE COSMETICS SUMMIT ASIA-PACIFIC
Hong Kong
www.sustainablecosmetics.com

16-17
NATURAL PRODUCTS SCANDINAVIA
co-located with **NORDIC ORGANIC FOOD FAIR**
Fair Trade City, Malmo, Sweden
www.naturalproducts.scandinavia.com



28-30
EUROPEAN SUSTAINABLE COSMETICS SUMMIT
Paris, France
www.sustainablecosmetics.com

29-DEC 1
HI EUROPE AND NI
Amsterdam, Netherlands
www.foodingredientsglobal.com/hie/home

Dates may change without notice.
For a complete list visit
www.organicwellnessnews.com

Organic & Wellness News

organicwellnessnews.com

Ads work. You just confirmed it!

Promote your unique and sustainable brand around the world with OWN

Contact your OWN team for more information

advertising@organicwellnessnews.com
Ph: 1 613 7072067



[organicwellness](https://www.facebook.com/organicwellness)

@organicwnews

Organic & Wellness News