

PACKAGING

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LENDING HELPING HANDS

Canadian food co-packer scaling new heights of global success in contract manufacturing through relentless flexible packaging innovation

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GREASE IS THE WORD

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FEAST OF FOOD INNOVATION

Canada's leading food industry showcase has something for everyone



First held in 2001, the annual *SIAL Canada* exhibition has quickly grown into the country's top "must attend" food industry event bringing together Canada's leading food retailers and foodservice operators under one roof.

Be it finding new products, identifying new food trends, or discovering new suppliers and market opportunities, *SIAL Canada 2016*—held in Montréal April 13–15, 2016, at the Palais des congrès de Montréal—will have something for everyone involved in the food and beverage business.

"SIAL Canada is the only national trade show that offers a complete range of food products under one roof to meet your customers' expectations.

"Whether you work in the retail, catering or food processing industry, or you're simply looking for new and innovative products or regional specialties from around the world, you'll find exactly what you need at SIAL Canada," says the show's management team at *SIAL Canada/Expo Canada France Inc.*

"Not only is SIAL Canada key to the Canadian agri-food industry, it is also a privileged



entryway to the U.S. and international markets.

"Indeed SIAL is now the only event of its scale in Canada, with more than 850 national and international exhibitors from 45 countries hosting over 15,000 buyers from Canada, the U.S. and 64 other countries."

Jointly produced by the *Association des détaillants du Québec, Agri-Food Export Group Quebec-Canada* and *Comexposium Network Canada*, next year's show will provide "the ideal platform to understand and meet the challenges of tomorrow," according to the show's executive director Xavier Poncin.

The landscape of our industry has changed considerably," Poncin notes.

"Whether you're looking at market concentration, the arrival of new players, changes in consumption habits with increasing focus on digitization and personalization, or even developments in international trade, for manufacturers it's no mean feat finding the right solutions," he states.

"With our buyer programs, a comprehensive series of conferences, product lines organized by type, central 'experts hub' and various special events, SIAL Canada is the ideal platform to help you understand and meet the challenges of tomorrow.

With its clearly-stated objective to provide a source of "inspiration" for Canada's growing

agri-food industry, *SIAL Canada 2016* is projected to attract over 850 national and international exhibitors from 50 countries, with an estimated audience of over 15,000 buyers from Canada, the U.S. and 60 other countries, according to the organizers.

For more information or to register, please go to www.sialcanada.com.



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innovative business models and best-practice examples will show the growth potential of the future: print, packaging production, green printing, functional printing, multichannel and 3D printing.

The program "drupa future visions" is a look far ahead. Be part of it!

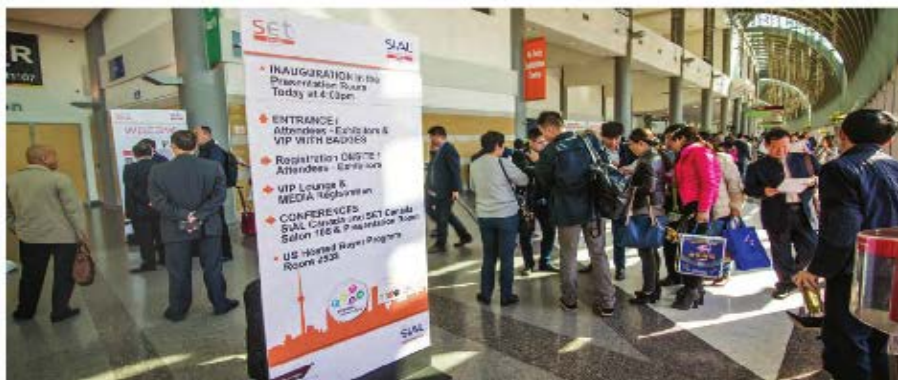
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