

Don't miss SIAL Paris the exhibition that inspires the world's food industry

Over fifty years ago, the *Salon International de l'Alimentation* (SIAL) set out to become the world's premier food exhibition network. In October 2016, SIAL Paris will demonstrate how this biennial fair has indeed developed into the food industry's front-line event – the ultimate place to discover today's food trends and explore tomorrow's innovations.

It's nine months before kick-off and already **90% of the exhibition area has been reserved**. Representatives from over **92 countries** have now confirmed their presence, and over **160,000 professionals** from around the world are expected to attend the five-day show. Arranged into food sectors and geographical regions, SIAL's one-of-a-kind layout lets visitors customize their experience, and explore the exhibition according to their own particular needs - something that no other fair can offer to such a wide-ranging public.

A Tell-tale Premiere: The Gluten Free Zone

Following a successful initiative launched in 2014, SIAL continues to promote emerging food sectors by offering designated display areas. This year, for the first time, there will be a **Gluten Free Zone** – a section epitomizing the way in which food markets are adapting to new needs, as consumers (ever-more educated and demanding) change their habits and expectations.

Also under the spotlight will be the **organic and fresh produce** sectors, and the **beverage** market - especially **beers and hot drinks**. In addition, there will be a **"tech" zone**, allowing SMEs and very small businesses to present their latest technologies and equipment products. And because SIAL Paris is an ideal showcase for the French food industry, there will once again be a designated **"Made in France"** signage.

Going beyond its status as a professional networking and trade event, SIAL (now a leading brand) continues to be the food sector's main information hub, offering profound insight into the mechanisms of a market worth 1.5 trillion dollars. With double-digit growth expected in 2016, SIAL Paris confirms its status as the greatest and most inspiring food exhibition in the world.

Contacts presse : VFC Relations Publics

Giannina Cohen-Aubier – gcohenaubier@vfcrcp.fr, Jessica Novelli – jnovelli@vfcrcp.fr

Paris 2016, The World Food Capital

This year's SIAL Paris coincides with the United Nations' World Food Day. Representatives of the entire global food industry will therefore be in Paris on October 16, ready to find and share the solutions required to feed the world for the next 30 years.

“All eyes will be focused on Paris in October 2016,” says Nicolas Trentesaux (SIAL Network Director). “The food industry is one of the most dynamic industries in most G20 countries. By discovering new trends and business opportunities, participants will find the tools they need to achieve their objectives. SIAL Paris is a unique platform for stakeholders to test new markets, launch new products and meet today's main players to discuss the challenges of the future. It's also a sort of laboratory: R&D departments from around the world frequently finalize their products in time to test them in SIAL Paris' alleys. Over 2,500 new products will be presented at the SIAL Innovation feature this year, inspiring the food and beverage industry even more than ever.”

About SIAL Paris

Organized by the Comexposium Group, SIAL Paris is part of the SIAL Network, the world's largest food and beverages exhibition network. Its seven regular shows (SIAL Paris, SIAL Canada in Montreal and Toronto, SIAL China, SIAL Middle East, SIAL ASEAN, SIAL Manila and SIAL Interfood in Jakarta) attract some 14,000 exhibitors and 330,000 visitors from 194 countries. You can follow SIAL on Twitter, LinkedIn, Youtube and www.sialparis.com - www.sial-group.com

About Comexposium

The world-leading events organizer, COMEXPOSIUM Group, is involved in over 170 events (B to C and B to B) and covers 11 sectors of activity, including food processing, agriculture, fashion and internal State security, as well as construction, the high-tech world, the optical industry and transport. COMEXPOSIUM welcomes 45,000 exhibitors and over 3 million visitors to 23 countries around the world.

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Those inspiring tomorrow's food industry at SIAL Paris so far:

FRANCE

ANDROS (DAIRY PRODUCTS), **AVAMO** (EQUIPMENT), **BERNARD** (MEAT), **BIGARD** (MEAT), **BISCUITS FOSSIER** (SAVOURY GROCERY PRODUCTS), **BONGRAIN** (DAIRY PRODUCTS), **BRASSEURS DE LORRAINE** (BEVERAGES), **BRIDOR** (FROZEN FOOD), **CASTELLI** (DAIRY PRODUCTS), **CERELIA** (PRODUITS TRAITEURS), **CHANCERELLE INT.** (DELI), **CLEMENT FAUGIER** (SWEET GROCERY AND BAKERY), **DAREGAL** (FROZEN FOOD), **DESCOURS** (FRUIT AND VEGETABLES), **EURIAL** (DAIRY PRODUCTS), **FILPACK INDUSTRIE** (EQUIPMENT), **GELPASS** (FRUIT AND VEGETABLES), **ILC** (SAVOURY GROCERY PRODUCTS), **JEAN HENAFF** (DELI), **LABEYRIE** (SEAFOOD), **LACTALIS** (DAIRY PRODUCTS), **LAITA** (DAIRY PRODUCTS), **LDC** (POULTRY), **LIMA** (EQUIPMENT), **LOSTE GRAND SALOIR** (DELICATESSEN), **LUTETIA** (EQUIPMENT), **LA BOULANGÈRE** (SWEET GROCERY AND BAKERY), **LA TRINITAINE** (DELI), **NEMECO** (BEVERAGES), **POMONA** (FROZEN FOOD), **RIANS** (DAIRY PRODUCTS), **SALINS DU MIDI** (SAVOURY GROCERY PRODUCTS), **SILL** (DAIRY PRODUCTS), **SODIAL** (DAIRY PRODUCTS), **TEREOS** (DELI), **TRIBALLAT NOYAL** (DAIRY PRODUCTS), **URSCHEL INT.** (EQUIPMENT)

ALGERIA

GROUPE BENAMOR (SAVOURY GROCERY PRODUCTS), **CEVITAL** (SAVOURY GROCERY PRODUCTS)

AUSTRIA

TSC FOOD PRODUCTS (SWEET GROCERY AND BAKERY)

BELGIUM

ARDO COORDINATION CENTER (FRUIT AND VEGETABLES), **JULES DESTROOPER** (SWEET GROCERY AND BAKERY), **LUTOSA** (FROZEN FOOD), **PINGUIN** (FROZEN FOOD), **POPIES INTERNATIONAL** (FROZEN FOOD), **PLUKON MOUSCRON** (POULTRY), **TOMRA SORTING SOLUTIONS** (EQUIPMENT)

GERMANY

CSB-SYSTEM AG (EQUIPMENT), **DMK DEUTSCHES MILCHKONTOR** (DAIRY PRODUCTS), **DÖHLER** (INGRÉDIENTS), **RIEGELEIN** (SWEET GROCERY AND BAKERY), **SEEBERGER** (FRUIT AND VEGETABLES)

GREECE

DELTA FOOD (DAIRY PRODUCTS), **FAGE** (DAIRY PRODUCTS), **MEDBEST** (SAVOURY GROCERY PRODUCTS), **PALIRRIA** (FROZEN FOOD)

THE NETHERLANDS

BANDALL INT. (EQUIPMENT), **FRIESLANDCAMPINA** (DAIRY PRODUCTS), **HOOGWEGT GROEP** (DAIRY PRODUCTS), **LUTECE** (FRUIT AND VEGETABLES), **ROERINK FOOD FAMILY** (DAIRY PRODUCTS), **TEEUWISSEN PRODUCTS** (MEAT), **UNITHERM FOOD SYSTEMS** (EQUIPMENT), **VANDERSTERRE** (DAIRY PRODUCTS), **VANDRIE GROUP** (MEAT), **VITELCO** (MEAT)

INDIA

ALLANASONS PRIVATE LTD (BEVERAGES)

ISRAEL

GAN SHMUEL FOODS LTD (BEVERAGES)

ITALY

AGRIFORM (DAIRY PRODUCTS), **AMBROSI** (DAIRY PRODUCTS), **BERETTA** (DELICATESSEN), **CABRIONI BISCOTTI** (SWEET GROCERY AND BAKERY), **CASTELLI** (DAIRY PRODUCTS), **CITTERIO** (DELICATESSEN), **CONSORZIO DEL PROSCIUTTO DI PARMA** (DELICATESSEN), **COSTA D'ORO** (SAVOURY GROCERY PRODUCTS), **GRANAROLO** (DAIRY PRODUCTS), **ILTA** (SAVOURY GROCERY PRODUCTS), **INALCA** (MEAT), **INALPI** (DAIRY PRODUCTS), **MUTTI** (CONSERVES), **PASTA ZARA** (SAVOURY GROCERY PRODUCTS), **PINI ITALIA** (DELICATESSEN), **POLENGHI** (SAVOURY GROCERY PRODUCTS), **SACLÀ** (SAVOURY GROCERY PRODUCTS), **SOLO ITALIA** (DAIRY PRODUCTS), **SURGITAL** (SAVOURY GROCERY PRODUCTS), **URBANI TARTUFI** (SAVOURY GROCERY PRODUCTS), **ZANETTI** (DAIRY PRODUCTS)

JAPAN

NH FOODS JAPAN (MEAT)

MONACO

GIRAUDI MEATS (MEAT)

NORWAY

TINE (DAIRY PRODUCTS)

POLAND

POLMLEK GROUP (DAIRY PRODUCTS)

PORTUGAL

CASTRO (SWEET GROCERY AND BAKERY), **SUMOL+COMPAL** (BEVERAGES), **VIEIRA DE DIATOSTA** (SWEET GROCERY AND BAKERY)

RUSSIA

MIRATORG (MEAT)

SINGAPOUR

BON CAFE (COFFEE)

SLOVENIA

FRUCTAL (BEVERAGES)

SPAIN

GRUPO SADA (MEAT), **RIVASAM** (MEAT), **TONI JOSEP** (MEAT)

SRI LANKA

AKBAR BROTHERS (TEA)

SWEDEN

KRISPROLLS (SAVOURY GROCERY PRODUCTS)

THAILAND

THAI UNION GROUP PUBLIC COMPANY LTD (SEAFOOD)

TURKEY

HAZELNUT PROMOTION GROUP (SWEET GROCERY AND BAKERY), **SOYYIGIT GIDA SANAYI** (SWEET GROCERY AND BAKERY)

UKRAIN

MHP (POULTRY), **PJSC MIRONIVSKY HLIBOPRODUCTS** (POULTRY)

THE UNITED-KINGDOM

MOY PARK (MEAT)

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